



Welcome to 40 Years of our Association

Overview

The past 40 years has witnessed unprecedented change, in the transition to a new trade environment – one where uncertainty from climate change is growing and where protectionist rhetoric is on the rise globally. As consumers shift their focus from cheap products to ethical brands, legislation is changing to embrace new environmental criteria and put labour rights at the heart of global supply chains. With these critical changes now a part of the trading landscape, it's time to look back on the milestones of FTA and ask what the future holds for FTA – and our members.

Join us to find out how FTA is working with our members to map the way forward, providing support through the unpredictability and using our resources to influence the future development of trade.

Speakers

Julie Gichuru, Moderator, Arimus Media Limited

Christian Ewert, FTA Director General

Session Highlights

We have here today 165 companies and 230 representatives. That's an all-time record.

Last year the power of collaboration was at the heart of FTA and will remain so.

The 3 P's: People, profit, planet: environmental, social, and economical.

Give customers more affordable choices.

BSCI was a remarkable to start to something great, from a pilot to a globally recognized system. In 2014, we completed sustainability offering with BEPI and we broke the 1000 producer mark. 47,000 factories and farms are in tier 1 alone. This was only possible with our members to carry our message to the world.

In the future, what is certain is that there will be change.

5 trends: technology, sustainability, protectionism, power of network and coalitions

Humanity will change in the next 20 years than in all of history.

We have 14 representations around the world. The most effective way to communicate is listen to members in their local language.

Quotes

“We have grown from a handful of members in 1977 to more than 2000 – a barrier we passed this very month.”

“ We need to rethink an imagine what the next decades are coming.”