



## Can Shareholders Save the World? Investigating the Impact of Sustainable Finance

### Overview

Recently we have seen a rise in shareholders combining socially and environmentally conscious activism with their investments, while more banks and financial institutions are integrating corporate social responsibility into their loan calculations.

While these changes are positive, they are only the first steps in addressing the complicated and long-term challenges faced by our current financial system when considering social and environmental trends.

This session will explore how new and changing legislation can move more investment into sustainable businesses and examine what changes are needed in the governance of financial systems to align with the UN Sustainable Development Goals. Attendees will learn about the possibilities that responsible investment practices can bring for more stable and profitable businesses.

### Speakers

Moderator: **Darrell Doren** - FTA Senior Director – Sustainability, and **Flavia Micilotta** - Executive Director at Eurosif

- **Jessica Ground** - Global Head of Stewardship at Schroders
- **Virginie Pelletier** - Global Head of Sustainability for the Corporate and Institutional Banking (CIB)
- **Julia Haake** - Director International Business Development at oekom research AG
- **Eric Van Labeck** - Head of SRI research and development at OFI Asset Management

### Quotes

- Greenwashing is to communicate what is not relevant for you. (Jessica Ground)
- Shareholder can have the right push to make companies invest in sustainability
- Investors have more leeway in Coalition in Responsible Investment (CRI) (Eric v Labeck)
- Pwc study: 90% of CEOs recognized the SDGs (Jessica Ground)
- New to investors are Environmental, Social and Governance Risks (ESG Risks), which can lead to reputational risks

