



Building a Sustainable Belt & Road Value Chain – FTA and Multilateral Partnerships in China

Overview

China is a key major sourcing country as well as retail market across different industries. The complexity of the supply chain has made sustainable development in the country more challenging than others. Only through the power of multilateral partnerships with various key stakeholders, government and the industries can positive growth for all be achieved.

This session explores how FTA collaborates with multiple partners integrate sustainability and leading CSR practices and drive transparency along the global supply chain

Speakers

Moderator:

Ms Joyce Chau - FTA China Country Representative

- **Hu Yan** - Chairperson of Chinese Electronics Standardization Association
- **Dr Wang Xiaoguang** - Director of China Federation of Industrial Economics Corporate Social Responsibility Promotion Center
- **Prof. Cai Ning** - Chairman of the Zhejiang CSR Promotion Association, Vice Chairman of Research Association of China Industrial Economy
- **Lin Bo** - Associate Editor-in-Chief of China WTO Tribune

Session Highlights

Hu Yan : Since 2016 export 598Bn from China into 27 countries in EU, with Germany as biggest EU trade partner.

Prospects and past: EU and China traditionally were trading through Silk Road. To foster collaborations, Chinese Government implemented rules of law to integrate sustainability in Chinese operations, as the shift from China as manufacturing to innovation has begun. CSR is necessary to comply with international regulations and being able to continue trading with EU.

- ➔ Guidance document: SJ/T16000-2016 guidance on social responsibility Of Information and communication tech industry

FTA and CESA partnership: tackling issues of sustainable trade

Dr Wang Xiaoguang

- 2.3Mio member companies in 23 countries
- FTA and CFIE have MoU → to increase and promote sustainable trade
- Roadmap to promote CSR
- Share value of sustainable development
- Plan for Promotion Mechanism/ Action of CSR goals
- To promote the exchange of visit for expansion of both organization
- To assist the integration of Chinese and global CSR standards
- To facilitate the collaboration of enterprises
- To set up a mechanism for regular mechanism

Prof. Cai Ning

- 9000 producers in BSCI database are in Zhejiang province
- Members of Zhejiang CSR Promotion Association come from automotive, transportation, finance (Alibaba group)
- Driver of development of CSR benchmarking in Zhejiang province
- BSCI and BEPI are being used as reference standards for benchmark
- Expanding communication about CSR
- Evaluation of CSR performance of Chinese companies

Lin Bo :

- Aim is to develop sustainable development in China
- Golden Bee reviewed in total 14,300 CSR reports to date
- In 2016 were 2700 reports collected and reviewed
- Many companies issue an Annual CSR report, that can be improved
- However, number of high quality reports is increasing
- Chinese companies disclose CSR information on the website

Quotes

- BSCI and BEPI are being used as reference standards for benchmark for Chinese CSR benchmark